

Drive your sales with fast, reliable fiber internet

Ensure seamless, uninterrupted business and service operations.

The automotive industry is evolving rapidly, with technology playing a central role in every aspect of the dealership experience. To stay competitive, dealerships need an internet connection that can keep up with their growing demands.

Powering innovation and efficiency for automotive dealerships

With Ziplly Fiber, your dealership benefits from a dedicated, fast connection that's built to enhance operations, create a better buying experience and support future technological advancements in the automotive industry. Whether it's processing secure financial transactions or managing real-time inventory updates, our reliable network ensures your business runs smoothly. Plus, with scalable solutions designed to grow with your dealership, you'll be ready to meet the ever-evolving expectations of your customers and the demands of a tech-driven market.

Stay connected, no matter what



End-to-end fiber



Local sales, operations
and support



Built for business

Fueling sales and service with fiber-optic internet

Capacity management

Network usage is managed so that upgrades or individual component failures don't impact production. Ziplly Fiber holds 60% of our core network in reserve, ensuring your IT environment can draw upon that overhead bandwidth to handle the unexpected without sacrificing performance.

Built for business

Ziplly Fiber continues to invest in deploying our advanced 100% fiber network in historically underserved communities across the Northwest to support economic growth and supply manufacturers with the reliable connectivity they need and the service they deserve.

Redundant core

With a core backbone capable of 20+ terabytes per second and fully redundant local aggregation networks down to the hub site level, Ziplly Fiber internet keeps essential traffic flowing across every level of your operations.

Regionally focused

We're local, headquartered in Kirkland, Washington, with offices in Everett and Yakima; Beaverton, Oregon; and Hayden Lake, Idaho. Over 200 regional offices deliver next-level support at the local level and expand the Northwest's built-exclusively-for-business fiber network.

Connectivity that keeps your dealership on the fast track

- Advanced fiber network offers 99.999% reliability with ultra-low latency, ensuring that dealerships experience minimal downtime and can operate smoothly.
- Multiple failover options give dealerships confidence that their operations can continue even if the primary connection goes down.
- Infrastructure complies with industry security standards, offering end-to-end encryption and 24/7/365 monitoring to protect sensitive customer and financial data from cyber threats.
- Dedicated WiFi solutions improve the in-dealership experience for customers, allowing seamless browsing, entertainment and online transactions while they wait.
- Dedicated team with deep knowledge of the Northwest offers personalized support, working directly with dealerships and their IT partners to ensure they receive the best connectivity solutions for their business.

Fiber vs. Cable

Not all internet connections are created equal.

	Zipty Fiber	Cable*
Download speed	100 M to 10G	10M to 1.25G
Upload speed	100M to 10G	15M to 35M
Fiber reaches	Your site	Your block
Connectivity to your locations	Dedicated to you	Shared with 32-64 customers
Always get the bandwidth you purchased	Yes	No
Reliability	99% end-to-end SLA	Varies
POS prioritization	Yes	Varies
Proactive monitoring	Yes	Varies
Network performance visibility	Yes	Varies
Local support team	Yes	Varies
Configuration management	Automated	Varies
DDoS protection included	Yes	Varies

* Reference Cable DOCSIS 3.1 HFC deployment used for comparison.

The right services for auto dealerships



Zipty[®] SmartConnect Fiber Internet



Managed WiFi



Hosted Voice



Streaming Services



Wide Area Networking



Dedicated Ethernet