

## Balancing risk vs. reward isn't always so hard.

When markets start to shift, reliable fiber internet will be one thing that stays the same.



Knowing how and when to react to shifting market conditions starts with a sharp eye and an understanding of details that go beyond the surface.

### Legacy networks struggle to keep up.

Only end-to-end fiber has the speed, reliability and security needed to satisfy client and compliance demands without going into the red. And only a local provider like Ziplly Fiber can give you the service your business deserves — with personalized support from a team that will collaborate and problem solve with you to help your business scale.

When was the last time your provider went above and beyond for you?

- End-to-End Fiber**
- Local Sales, Operations and Support**
- Built for Business**

## Keeping financial services connected

### Capacity management

Our network usage is managed to ensure your transactions can go through, even if upgrades or individual component failures occur. With 60% of network capacity held in reserve, each route has enough overhead to handle the unexpected.

### Built for business

Zipty Fiber is investing more than ever in our advanced, 100% fiber network to historically underserved communities across the Northwest, supporting financial services with the bandwidth and reliability modern business demands — and the service financial institutions deserve.

### Redundant core

With a core backbone capable of 20+ terabytes per second and fully redundant local aggregation networks down to the hub site level, Zipty Fiber can handle your critical traffic and keep financial data flowing, no matter what mother nature throws your way.

### Regionally focused

We're local, with headquarters in Kirkland, Washington, and offices in Everett; Yakima; Beaverton, Oregon; and Hayden Lake, Idaho. We are committed to ensuring your financial data flows in a secure and uninterrupted manner, which is why we're growing the Northwest's only built-for-business fiber network.

# The right power and performance for the profession

- Reliable and fast fiber internet keeps up with the demand for seamless, secure client service and real-time money management.
- Real-time critical application prioritization maintains smooth operation across every level of your organization.
- Symmetrical speeds support seamless connectivity between staff and clients.
- Diverse connectivity keeps you running even if disaster strikes.
- Intuitive performance and security dashboard lets you track alerts, policy adherence and performance.
- Integrated firewall, content-filtering antivirus, and intrusion detection and defense help keep financial data and mission-critical information safe from bad actors and prying eyes.
- Encrypted and secure connectivity works to maintain strict regulatory compliance from end to end.
- Fiber-powered business voice delivers crystal-clear client communications.

## Fiber vs. Cable

Not all internet connections are created equal.

	Zipty Fiber	Cable*
Download speed	100 Mbps to 10 Gig	10 Mbps to 1.25 Gig
Upload speed	100 Mbps to 10 Gig	15 Mbps to 35 Mbps
Fiber reaches	Your site	Your block
Connectivity to your locations	Dedicated to you	Shared with 32-64 customers
Always get the bandwidth you purchased	Yes	No
Reliability	99% end-to-end SLA	?
POS prioritization	Yes	?
Proactive monitoring	Yes	?
Network performance visibility	Yes	?
Local support team	Yes	?
Configuration management	Automated	?
DDoS protection included	Yes	?

\* Reference Cable DOCSIS 3.1 HFC deployment used for comparison.

## The right services for banking and finance



Zipty® SmartConnect Fiber Internet



Managed WiFi



Hosted Voice



Streaming Services



Wide Area Networking



Dedicated Ethernet