

# When reliability is everything



Optimize your network and protect your data with ZiPLY Fiber SD-WAN. Delivered on the network build for business, SD-WAN provides simplified, centralized cloud management for security, networking and application control.

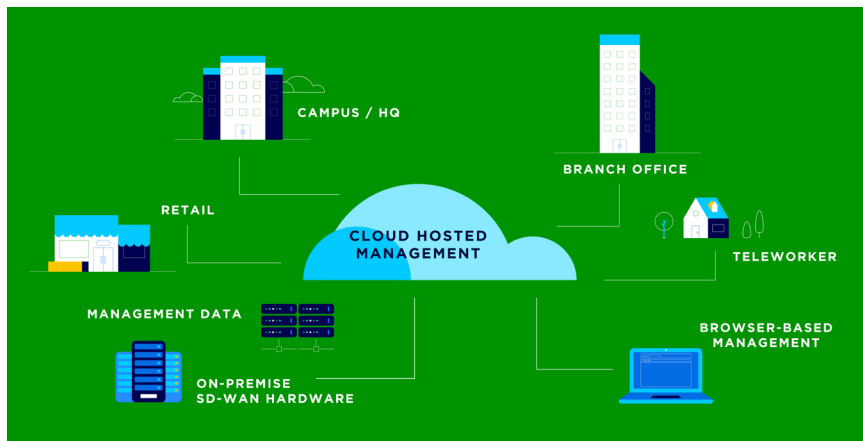
## Why use SD-WAN

**Fail-safe** Mission-critical failovers, easy site connection and rule set application across diverse WANs

**Smart** Scalable, efficient, cost-effective and fully managed with 24/7 support, staffed by local experts

**Secure** Intrusion protection, firewall, antivirus, site-to-site and client VPN and more

## What is SD-WAN



SD-WAN is a software-defined approach that moves network traffic management away from hardware and premises to a fully managed, cloud-based system with increased security, reliability and efficiency. Using a centralized control function, SD-WAN directs traffic securely, intelligently and directly to trusted providers, boosting application performance and improving user experience.

## Who needs SD-WAN

Businesses of all sizes can improve network performance and reliability in a scalable and cost-effective manner with SD-WAN. If you need simplified, centralized cloud management and are ready to say goodbye to internet outages, poor network performance and application failures, then it's time for SD-WAN.





## SD-WAN Features

Real-time and historical analytics and reporting featuring network visibility and performance monitoring for latency, jitter, and loss

Intelligent routing and control including dynamic path selection

### Flexible WAN Designs

- Deployment options that include bundled, over-the-top (OTT) or tailored solutions
- Support for up to two WAN ports
- Various connectivity options including dedicated internet and broadband
- Prioritization by traffic type

### Integrated Advanced Security

- Stateful firewall
- Layer 3 and Layer 7 firewall rules
- Content Filtering

Site-to-Site auto VPN: securely connects branch locations using mesh or hub and spoke technologies  
Provides PCI compliant cloud-based management

Service that includes design, deployment, configuration, site activation, appliance/circuit monitoring and event management, appliance and software updates.

24/7 support

## Why ZiPLY Fiber?



### Capacity management

With network usage capped at just 40%, there's plenty of bandwidth to spare when upgrades are necessary or individual components fail.



### Redundant core

Our core backbone is capable of 20+ terabytes per second on all inter-city fiber routes, with fully redundant local aggregation networks and multiple fiber connections down to the hub site level.



### The Northwest's best, fastest network

ZiPLY Fiber is investing more than ever in our advanced, 100% fiber network to historically underserved communities across the Northwest.



### Four-state regionally focused network

We're local, with headquarters in Kirkland, Washington, and offices in Everett; Yakima; Beaverton, Oregon and Hayden Lake, Idaho. Exceeding your expectations is our top priority.

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